

Visibility for Management.
Recognition for Employees.







ABR GPS

Smart Tracking & Workforce Management Platform

POWERED BY

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ABR GPS

ABR GPS is a smart **dual-app** tracking and workforce management platform that **connects field operations with centralized management**. By combining real-time tracking, attendance management, route monitoring, and performance analytics, **ABR GPS transforms location data into actionable insights,** helping organizations improve productivity, accountability, and operational efficiency.

Core Features

Live Employee Tracking

- View real-time live locations of all employees on the map
- Track multiple employees on a single map screen
- Automatic location updates

Individual Employee Tracking

- Long-press on any employee to open a dedicated map screen
- Monitor the exact live location of a specific employee
- Fast employee search and tracking

Real-Time Chat System

- Direct live chat between managers and employees
- Employees can instantly message managers
- Quick communication without third-party applications

Attendance Management

- Employees can view their own attendance records
- Managers can monitor attendance for all employees
- Daily attendance reports

Manager Dashboard

- Centralized control panel for all employees
- Real-time employee monitoring
- Activity overview and insights

Offline Location Storage & Auto Sync

- Employee locations continue to be saved on the device when internet is unavailable
- Automatic synchronization with the server once internet connectivity is restored
- No location loss technology

Call Tracking System

- Monitor employee call history
- Track call statuses:- Incoming, Outgoing. Missed, Rejected
- Automatic server updates

Smart Alert Notifications

- Managers receive instant notifications when an employee: -Turns GPS off - Disables internet access - Activates sleep mode - Device becomes inactive

Employee Activity Monitoring

- Field movement history
- Route tracking
- Work activity logs

Background Tracking System

- Tracking continues even when the app runs in the background Auto-reconnect and auto sync functionality Stable and continuous location monitoring

The Power of Dual-App Synchronization

ABR GPS Tracker (Manager) - Web Portal + App

- **Bird's-Eye Visibility**: Monitor your entire distributed workforce on a live, interactive map interface with zero manual refreshes.
- **Advanced Polyline Mapping**: Review exact breadcrumb trails and historical route paths taken by field agents throughout the day.
- **Geofence Intelligence**: Receive instant administrative alerts when personnel enter or exit designated operational zones.
- **Multi-Tracking & Focused Monitoring**: Effortlessly switch between crowd monitoring and individual tracking.





ABR GPS Tracking (Employee) - Mobile App

- **Instant Duty Activation**: The moment field personnel toggle their status to "Duty ON", high-precision location tracking initializes instantly.
- **Point-of-Origin Capture**: Eliminates proxy attendance by capturing exact geo-coordinates the millisecond a shift starts.
- **Optimized Background Telemetry**: Engineered to run smoothly in the background with minimal battery consumption and data overhead.

How ABR GPS Works

1. Manager Registration
Register as a Manager through the ABR GPS Portal or by scanning the provided QR code.

2. Account Activation
After verification and approval, login credentials along with the ABR GPS Tracker App download links will be sent to your registered email address.

3. Team Onboarding
Managers can create their profile and add employees, field executives, sales teams, service staff, or other personnel to the system.

4. Member Registration
Added members receive a unique ID and app download link via email. They simply register, complete their profile, and connect to the Manager's account.

5. Attendance & Tracking Activation
Members mark their attendance through the ABR GPS Tracker App. Once attendance is marked, location tracking and activity monitoring become active for the day.

6. Live Monitoring Dashboard
Managers can monitor team locations, routes, visits, movement history, and activities in real time through both the Mobile App and Web Dashboard.

7. Automated Reports & Analytics
Attendance, movement, and activity reports are automatically generated every 15 days, helping organizations improve productivity, accountability, and operational efficiency.

Benefits for Organizations & Employees

For Organizations

✅ Improve Field Staff Productivity & Performance
✅ Strengthen Operational Control & Real-Time Visibility
✅ Monitor Multiple Teams, Assets, or Locations Simultaneously
✅ Enable Focused Tracking of Specific Personnel or Resources
✅ Support Faster Communication & Decision-Making
✅ Enhance Workforce Management & Team Coordination
✅ Increase Accountability, Transparency & Compliance
✅ Maintain Accurate Attendance & Activity Records
✅ Optimize Resource Utilization & Field Coverage
✅ Generate Data-Driven Insights for Better Management



For Employees

✔️ **Privacy-Friendly Tracking** – Monitoring starts only after attendance is marked and automatically stops when the workday ends, ensuring privacy outside working hours.
✔️ **Fair & Transparent Work Evaluation** – Actual routes, visits, and activities are recorded accurately, eliminating misunderstandings and ensuring work is recognized fairly.
✔️ **Showcase Performance with Confidence** – Employees can demonstrate their productivity, customer visits, field coverage, and completed tasks through verifiable records.
✔️ **Proof of Work Completed** – Every movement, visit, and activity is documented, providing clear evidence of daily work performed.
✔️ **Reduced Manual Reporting –** Automated activity records minimize paperwork and save valuable time.
✔️ Improved Trust Between Staff & Management – Objective tracking data promotes transparency and reduces disputes or assumptions.
✔️ **Better Support for Incentives & Appraisals** – Verified attendance and performance records can support rewards, incentives, promotions, and performance reviews.

A Win-Win Solution

ABR GPS is not designed to monitor people unnecessarily—it is designed to create visibility, accountability, and trust. Management gains better operational control and business insights, while employees receive fair recognition, privacy protection, and transparent performance evaluation.

Where Can ABR GPS Be Used?

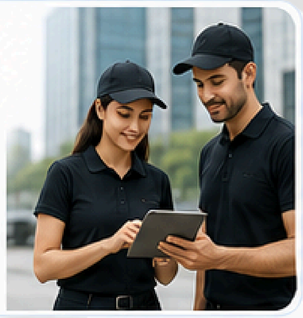
Sales & Marketing Companies

Track sales executives, marketing teams, field representatives, and their daily visits in real time.



Marketing Agencies

Monitor field promoters, survey teams, brand activation staff, and marketing executives during campaigns.



Farms, Estates & Farmhouses

Track supervisors, field workers, equipment operators, and workforce activities across large agricultural properties.



Residential Societies & Gated Communities

Monitor security guards, maintenance staff, housekeeping teams, and other service personnel.



Schools & Educational Institutions

Track school buses, drivers, attendants, and transport operations to enhance student safety.



Security Service Providers

Monitor deployed security personnel, patrol routes, attendance, and field operations at client locations.



Commercial Complexes & Industrial Facilities

Track security guards, cleaning staff, supervisors, technicians, and operational teams across large premises.



Travel & Transport Companies

Monitor vehicles, drivers, route compliance, trip history, and fleet operations in real time.



Construction Sites & Infrastructure Projects

Track site engineers, supervisors, contractors, labor teams, and equipment movement across multiple locations.



Why Choose ABR GPS ?





- ✔ No Expensive Hardware Required
- ✔ Real-Time GPS Tracking & Live Location Monitoring
- ✔ Multi-User Tracking & Focused Individual Monitoring
- ✔ Attendance, Activity & Workforce Management
- ✔ Route History, Visit Tracking & Movement Analytics
- ✔ Live Team Visibility & Operational Control
- ✔ Mobile App & Web Dashboard Access
- ✔ Automated Reports, Insights & Performance Analytics
- ✔ Enhanced Productivity & Workforce Accountability
- ✔ Reduced Fake Reporting & Improved Transparency
- ✔ Accurate Attendance & Activity Records
- ✔ Faster Communication & Data-Driven Decision Making
- ✔ Secure Cloud-Based Platform with Anywhere Access
- ✔ Improved Resource Utilization & Field Efficiency
- ✔ Suitable for Employees, Vehicles, Assets & Field Operations
- ✔ Scalable for Businesses, Institutions & Enterprises
- ✔ Cost-Effective Solution with No Additional GPS Hardware
- ✔ Smart Workforce & Field Operations Management
- ✔ Real-Time Visibility. Smarter Management. Better Control.

ABR GPS

Track Smarter. Manage Better. Grow Faster.

ABR GPS is a flagship product **developed by ABROL TechN, the IT and Software Solutions Unit of ABROL Ventures Pvt. Ltd.** Supported by our partner divisions—ABROL Enterprises and ABROL TechSkill Academy—ABR GPS combines technology, operational excellence, and workforce development into one powerful platform.

For More Information contact

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